



RAISING THE ROOF - CONTEST RULES

Toque Me Away Contest ("Contest")

Contest runs from 12:00 a.m. on December 4, 2018 EST to 11:59 pm on February 5, 2019 EST
("Contest Period")

Raising the Roof ("Contest Parties")

1. HOW TO ENTER

No purchase required. To enter the Contest, contestants must fill in their contact information online during the Contest Period to be automatically entered for a chance to win.

Submit your answer by going to <https://www.surveymonkey.com/r/toque19> to provide your full name, phone number, and email address - it will count as an entry to the Contest. It is mandatory to provide your name, phone number, and email information to be contacted should you be selected for a chance to answer the skill testing question to win the prize.

To be valid your entry must be received by 11:59 pm EST on February 5, 2018. Any Entries not received during the Contest Period will be considered void.

All eligible entries submitted and received during the Contest Period will be entered into the random prize draw.

Limit of one (1) entry per person permitted during the application period and you can only use one (1) email address to enter the Contest. If you attempt or are suspected of attempting to enter more than once or use robotic, automatic, programmed or any entry methods not authorized by these rules, or entry is incomplete or illegible, it shall be deemed as tampering and will void your entry.

2. ELIGIBILITY

Contest is open to all residents of Canada (excluding the residents of Quebec) who are 18 years of age or older on December 4, 2018.

Employees of Raising the Roof or any person or agency affiliated with Raising the Roof, as well as such employees' immediate family - father(s)/mother(s), brother(s)/sister(s), son(s)/daughter(s) - or persons living under the same roof are not eligible to enter this Contest.

3. PROCEDURE FOR AWARDING PRIZES

On February 8, 2019, a random draw will be conducted by Raising the Roof from among all eligible entries received during the Contest Period. The first selected entrant to correctly answer the mandatory mathematical skill-testing question shall be declared the winner, subject to meeting all the conditions described in these rules.

The selected entrant will be contacted by phone/e-mail during the week following the draw and should claim the prize as instructed by Raising the Roof by no later than five days after the date



they are initially contacted. If a selected entrant cannot be reached within three days following the first attempt of contact, incorrectly answers the mathematical skill-testing question, declines the prize, or fails to return the required release form, the prize shall be forfeited and Raising the Roof has the right, at its sole discretion, to select another entrant and follow the process noted in this paragraph for awarding a prize.

4. DESCRIPTION OF PRIZE

The winner will receive 2 economy class Air Canada tickets valid for any Air Canada scheduled destination in North America, including Hawaii, Mexico, and the Caribbean. Tickets are valid until February 6, 2020 and subject to certain conditions, including travel restriction periods:

- December 17, 2018 - January 8, 2019
- April 17, 2019 - April 24, 2019
- December 18, 2019 - January 7, 2020
- Additional blackout dates for Mexico and the Caribbean: February 27 to March 13, 2019
- Additional blackout dates for North America (including Hawaii): July 27 to August 10, 2019.
- Cuba blackout year-round

**All dates are subject to change without notice

Tickets may only be booked online at aircanada.com using a promotion code that will be assigned. Transportation is valid on-board Air Canada, Air Canada Rouge or Air Canada Express carriers (not valid on Star Alliance partners or code sharing carriers) and is subject to availability at time of reservation.

Any changes to an existing reservation must be done on aircanada.com under "Manage My Bookings". Once tickets have been issued, the origin & destination cannot be changed; flight time and/or date of travel change may carry a change fee per ticket.

All applicable fees (such as airport/departure taxes, security charges or other third-party fees, taxes or charges) are the sole responsibility of the bearer of the ticket.

Tickets are not transferable, not refundable and not redeemable for cash. Frequent flyer mileage accumulation is not permitted. Tickets are in Economy Class only; upgrade certificates cannot be used.

Promotional pass recipients may be held liable to Air Canada for failure to adhere to the restrictions and conditions of travel applicable to their tickets or for the fraudulent use of those tickets.

The total approximate retail value of the prize is \$2,400.00.

5. GENERAL RULES

5.1. To be declared a winner, the selected contestant must first correctly answer a mathematical skill-testing question within 5 minutes without any assistance (human or mechanical).

5.2. The winner shall sign a release declaring his/her eligibility as stipulated in Section 2 of these rules; agreeing that his/her name, image and/or voice may be used for advertising purposes related to this



Contest free of charge; and releasing Raising the Roof as well as its respective directors, officers and employees (the “**Contest Parties**”) from all liability for any damage or loss arising from participation in this Contest or from the awarding, acceptance or use of the prize.

5.3. The prize shall be accepted as is and may not be exchanged or refunded for an amount of money, sold or transferred. No substitutions will be allowed. Any unused portion of a prize will be forfeited.

5.4. If the prize cannot be awarded as described in these rules, Raising the Roof reserves the right to substitute a prize or prize component with another of comparable value, as determined in its sole discretion.

5.5. Refusal to accept the prize releases the Contest Parties from any obligation toward the winner.

5.6. If a contestant makes any false statement, (s)he will be automatically disqualified from the Contest.

5.7. The Contest Parties assume no liability for any loss, damage or injury, including without limitation: (i) lost, stolen, delayed, damaged, misdirected, late, destroyed, illegible or incomplete entries; (ii) loss, theft or damage to software or computer or telephone data, including any breach of privacy; (iii) fraudulent calls; (iv) inability of any person to participate in the Contest for any reason including mistaken addresses on mail or e-mail; technical, computer or telephone malfunctions or other problems with computer on-line systems, servers, access providers, computer equipment, or software; congestion on the internet or at any website, or any combination of the foregoing; (v) damage to any person’s computer, including as a result of playing or downloading any material relating to the Contest; or (vi) any delay or inability to act resulting from an event or situation beyond their control, including a strike, lockout or other labour dispute at their location or the locations of the organizations and businesses whose services are used to administer this Contest.

5.8. Raising the Roof reserves the right to cancel or suspend this Contest should a virus, bug or other cause beyond their reasonable control corrupt the security or proper administration of the Contest. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws. Should such an attempt be made, Raising the Roof reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

5.9. All personal information, such as name and contact information, is collected by Raising the Roof solely for the purposes of administering this Contest and shall not be used for any other purpose without your express consent. By providing this information, you consent to it being used for the stated purposes. Please see Raising the Roof’s privacy policy at <http://www.raisingtheroof.org/privacy-policy/>.

5.10. If the identity of a contestant is disputed, the authorized account holder of the email address submitted at the time of entry will be deemed to be the contestant. The individual assigned to the e-mail address for the domain associated with the submitted email address is considered the authorized account holder. A selected contestant may be required to provide proof that (s)he is the authorized account holder of the e-mail address associated with the selected entry. All entries must



be submitted from a valid e-mail account that may be identified by reverse domain name search. The sole determinant of time for the purposes of receipt of a valid entry in this Contest will be the Contest server.

5.11. Odds of winning depend on the number of eligible entries. All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, using any robotic, automatic programmed method that artificially increases the odds of winning or do not conform to or satisfy any condition of the rules may be disqualified by the Raising the Roof. Raising the Roof is not responsible for any errors or omissions in printing or advertising this Contest.

5.12. Raising the Roof reserves the right to amend the Contest rules or to terminate the Contest at any time without any liability to any contestant. Any amendments to these Contest rules will be posted on <https://www.surveymonkey.com/r/toque19>.

5.13. By entering, you agree to abide by the Contest rules and the decisions of Raising the Roof, which decisions are final and binding on all contestants.

5.14. Contest rules are available on <https://www.surveymonkey.com/r/toque19>.

For questions on the Toque Me Away contest or Raising the Roof and the Toque Campaign contact:
Elizabeth Taugher, Development Coordinator
elizabeth@raisingtheroof.org or 1-888-664-8851

Contest tickets generously donated by:



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