

FOR IMMEDIATE RELEASE

Homeless Youth Turned CEO, Joe Roberts, will be in Halifax July 1, 2016 to Celebrate Canada Day. Come Hear His Message!



Joe and his shopping cart reaching the Canso Canal, NS.

June 27th 2016 – The Push for Change is a Cross Canada trek as Roberts pushes a shopping cart (symbol of chronic homelessness) 24 km per day to raise awareness and funds for youth homelessness. The Push for Change Team will engage with Canada’s population by participating in over 400 community and school events including Canada Day Celebrations in the City of Halifax.

Date: July 1st, 2016

Times: 9 a.m. to 10 a.m Pancake Breakfast, 10:30 a.m to 11:30 a.m Tattoo Canada Day Parade and 12 p.m to 2 p.m Halifax Commons Celebrations.

Locations: Halifax Regional Municipality City Hall, the Tattoo Parade will start by the Scotiabank Centre on Brunswick and Duke Streets and following the parade, the Halifax Commons.

Events Details: The Push for Change team will join HRM Mayor Mike Savage, and The Honourable Lena Metlege Diab, ECNS, MLA for Halifax Armdale, Minister of Immigration, to serve pancakes to the community to kick off the day. They will then head to the start of the Tattoo Canada Day Parade, the biggest parade East of Ottawa, to participate. Following the end of the Parade, Joe will be on stage at the Commons Celebrations to deliver his “I Am Canadian” message from 12- 12:15pm before hundreds of people.

HRM Mayor Mike Savage heard Joe’s message when Joe visited Halifax several years ago and he welcomes him back to help give youth the hope they need to succeed.

“We’re happy to welcome Joe Roberts to Halifax Regional Municipality and to include him in our Canada Day festivities. He is a great Canadian, offering proof that one person can overcome tremendous obstacles and become an inspiration to all,” said Mayor Savage.

The Push for Change, 517day national walk across Canada, started May 1, 2016 in St. John's NL, ending Sept 30, 2017 in Vancouver, BC to raise awareness and funds to prevent youth homelessness.

Contact

Nicole Button, PR Specialist

709-771-4719

nicole@thepushforchange.com

@pushforchange

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