

PRESS RELEASE

You can help put a cap on homelessness

“Warm You Head & Your Heart”

...and fill your tummy at the...

Annual
TOQUE TUESDAY
Mayor’s Pancake Breakfast

Join Mayor Brian McMullan, Tuesday, February 6th, 2007
at the Market Square, in downtown St. Catharines from 7:00 to 9:30 a.m.

**Purchase a Raising the Roof toque for \$10 and receive a complimentary
tasty breakfast of pancakes, sausage, tea or coffee.**

Toque Tuesday is Raising the Roof’s national public awareness day.

Now in its 10th year, Raising the Roof is Canada’s only national homelessness charity, solely dedicated to finding long-term solutions to homelessness. By buying a toque, you can participate in solutions to homelessness in St. Catharines!

80 % of funds are granted to local projects and 20% to national projects.

In St. Catharines, local benefactors, through Community Care, are the Homelessness Initiative Outreach Program and the Housing Help Centre.

On Tuesday, February 6th, your donation of \$10 provides you with a toque and a pancake breakfast, along with the knowledge that you are **“helping put a cap on homelessness in our community”**.

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FURTHER INFORMATION

Contact Betty-Lou Souter, CEO or Nancy McIntosh, Fund Development Officer
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